



Total Retail Solutions

P.O.P. Security™ Invisi-Shield™ System

Protect high-loss product with FFR-DSI's P.O.P. Security™ Invisi-Shield™ System. Sliding panels prevent "shelf sweeping" theft, while providing easy product access for legitimate customers during business hours. Crystal-clear "invisible" panels provide an unobstructed view of consumer product.



Security System for Shelved Product



Security System for Pegged Product

Loss Prevention Merchandising® ▪ P.O.P. Security™ Invisi-Shield™ System

P.O.P. Security™ Invisi-Shield™ System

FFR-DSI's P.O.P. Security™ Invisi-Shield™ System represents a revolutionary approach in Loss Prevention Merchandising™ solutions. The System provides great product visibility and shoppability, while also serving as a theft deterrent. With Under-Shelf, Shelf-Top and Gondola Upright mounting styles, FFR-DSI's P.O.P. Security™ Invisi-Shield System is actually a family of products, which allows you to address product theft throughout your store.



Patent Pending



Patent Pending

- System secures high-value, high-loss product, while allowing customers access to product for purchase
- Individual panels slide left and right to expose single facings of shelved or pegged product
- Crystal-clear “invisible” panels ensure products are visible and appealing; contoured edges on panels provide comfortable access to shoppers
- Panels available in 3" or 4" widths for narrow or wider product and 3 1/2", 5 1/2" and 8" heights; ratcheting panels feature “clicker” mechanism to alert store associates of a potential theft incident. “Ratcheting” style Rail required to activate “clicker” noise alert.
- Available in styles to protect product merchandised on perforated shelving or peg hooks
- Under-Shelf style mounts seamlessly to the under side of shelves with minimal loss of vertical merchandising space; attaches to most standard perforated shelving with Hardware Mounting Kit (8504735436 or 8504735448)
- Shelf-Top style mounts to top side of top shelf of plan-o-gram to protect product
- Gondola Upright style mounts into gondola uprights and extends in front of pegged product; fixed or adjustable arms accommodate multiple depths of pegged product
- Optional End Closure Panels limit side access and protect product at the ends of the fixture
- High-impact clear plastic panels will not break, even in high-traffic environments
- Customers are reporting 40-80% decreases in shrink for various categories



P.O.P. Security™ Invisi-Shield™ System

P.O.P. Security™ Invisi-Shield™ System Locking Panel

Optional Locking Panel attaches to P.O.P. Security™ Invisi-Shield™ sliding panels to add maximum security. By attaching the Locking Panel to the sliding panels, the panels cannot move without being unlocked by a store associate, therefore preventing shrink.

- Hinged design for easy installation and storage
- Designed for use with 3" or 4" wide panels (5 1/2" H panels only)



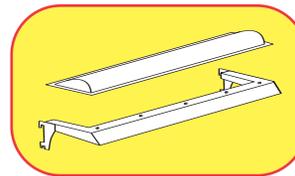
Locking Panel

Patent Pending

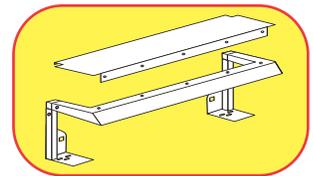


P.O.P. Security™ Invisi-Shield™ System Options:

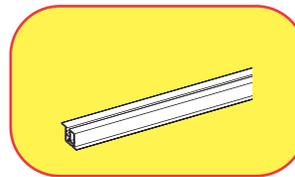
1. By application —
 - a. Under-Shelf — select the appropriate style and size Rail
 - b. Shelf-Top — select the appropriate style and size Security Bar and Rail
 - c. Gondola Upright — select the appropriate style and size Security Bar and Rail
(*"Ratcheting" Rail required for audible "clicker" feature - greater theft deterrence*)
2. Select your Panels —
3" W x 3 1/2" H, 3" W x 5 1/2" H, 4" W x 5 1/2" H, 4" W x 8" H
3. Add the optional Locking Panel —
for higher level theft deterrence (works with 5 1/2" H panels only)
4. Request the optional End Closure Panels —
for maximum theft deterrence



Security Bar for Gondola Upright with Optional Domed Security Cover



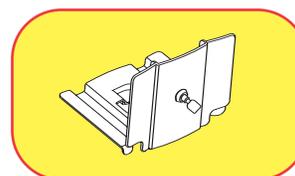
Security Bar for Shelf-Top with Optional Flat Security Cover



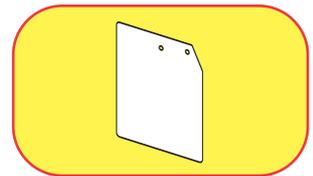
Panel Rail



Panel Kit



Locking Panel



End Closure Panels



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P.O.P. Security™ Invisi-Shield™ System

Case Study ■ P.O.P. Security™ Invisi-Shield™ System

Case Study – Challenge:

A major chain drug retailer recently challenged FFR-DSI to deliver a baby formula category merchandising solution that reduced shoplifting without reducing sales, product facings or stocking capacity.

Solution:

FFR-DSI's P.O.P. Security™ Invisi-Shield™ System, combined with our Power Zone® Self-facing System.

Result:

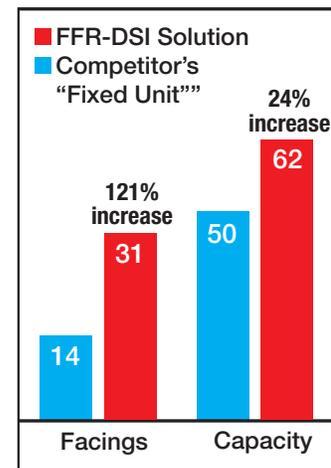
FFR-DSI's solution **increased facings by 121%** in the same amount of space previously dedicated to baby formula.

By eliminating the fixed serpentine unit approach, FFR-DSI's solution maximized vertical and horizontal merchandising density, while expanding plan-o-gram flexibility for easier product updates. Product capacity can be increased simply by using a deeper shelf; the fixed serpentine unit has a fixed capacity. The crystal clear product visibility provided by FFR-DSI's solution ensures consumer product is always visible and appealing to shoppers.

When a major retailer installed the Power Zone® and Invisi-Shield™ Systems in one of their highest loss stores, they lost only 2 cans of formula, while formula **sales increased 25%** during the first 8 weeks. After 6 months, they saw a decrease of over 70% in shrink.



	Competitor's "Fixed Unit"	FFR-DSI Solution	FFR-DSI Advantage
Plan-o-gram*	2 shelves	3 shelves	+1 full shelf
Units per shelf	7 units	9-12 units	+2-5 units
Facings - 25.9 oz. can	6	9	+17 facings
Facings - 12.9/16 oz. can	8	22	121% increase in facings
TOTAL Facings	14	31	
Capacity - 25.9 oz. can	18	18	+12 products
Capacity - 12.9/16 oz. can	32	44	24% increase in capacity
TOTAL Capacity (12" shelf)	50	62	An increase in shelf depth increases capacity



*In the same amount of space

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